



HILARY MAGID

UI/UX DESIGNER

ABOUT ME

Hi, I'm Hilary and I strive to create thoughtful, emotional connections between users and design. With both agency and startup experience, I've built a portfolio of a wide range of UI/UX projects spanning websites to web and native apps, layout and ad production for nationwide brands, as well as logo and brand standard development for a variety of industries. Simplicity, functionality, and minimalism are a few of my favorite things.

CONTACT

PHONE

(813) 293-2050

EMAIL

hilarymagid@gmail.com

ADDRESS

1623 19th Street
Boulder, CO 80302
United States

FOLLOW

PORTFOLIO

www.hilarymagid.com

DRIBBBLE

dribbble.com/hilarymagid

FACEBOOK

www.facebook.com/hilarymagid

LINKEDIN

www.linkedin.com/in/hilary-magid-40896289

WORK EXPERIENCE

ROYALL ADVERTISING

Art Director

JUNE 2016-MAY 2017

Oversaw design work coming through the agency from print to web, managed other designers, assisted with project budget and timeline creation, led all web projects, served as representative of design department for developers and account managers, defended design decisions to clients and stakeholders, assisted with user testing and ux projects.

STARTUP MEDIA

Product Designer

MAY 2015-JUNE 2016

Lead designer on all UI and UX projects including mobile app, web app, and client facing marketing websites. Built out brand and design system for main product including marketing material.

ROYALL ADVERTISING

UI/UX Designer

FEB 2014-JUNE 2015

Wide variety of projects, but served as lead UI designer in the agency. Other duties included: ad production for nationwide brands, layouts for ebooks, building out brand and identity + design systems, mobile app design, inbound marketing, design of sales decks, various types of print pieces, and email marketing.

SKILLS

PROFICEINCY IN

Web/ Mobile UI

Branding

Responsive Design

Layout Design

Web/Mobile UX

Typography

Online Marketing

EXPERIENCE WITH

Motion Graphics

Javascript

Prototyping

HTML & CSS

Ustesting

Copywriting

SOFTWARE

Adobe Creative Suite

Sketch

Invision

Zeplin

Omnigraffle

EDUCATION

A.S GRAPHICS TECHNOLOGY

Valencia College

2011-2014

B.A. DIGITAL ARTS AND COMMUNICATION STUDIES

Stetson University

2008-2010

HUBSPOT CERTIFIED SINCE 2014

ADDITIONAL

INTERESTS:

Hand lettering, watercolor, illustration, hiking, pretending to be a photographer, craft beer, healthy eating, reading